

SOCIAL CAPTIONS



Social Post #1:

Graphic:

Are you doing *everything* to conceive, but not getting anywhere?

Caption:

I so often see women who are trying so hard, doing all of the things they can think of, to bring their baby earthside. It can even become an obsession that you don't see coming until you find yourself right in the thick of it.

But, it's soooo important to understand that there's only so much you can do...you just can't do it all. This is *not* because you're not capable or not good enough.

It's because it's actually *not* your responsibility to bring a child's soul to Earth. This is a *huge* puzzle of a process that takes many, many pieces (people on Earth *and* beings in spirit) to pull off—yup, even when it seems to look so "easy" for some.

Even then, there's a whole lot going on behind-the-scenes that you haven't seen.

So it's your job to do what you can do to the best of your ability (which is different for everyone 😊) and allow *your* baby to come to you.

You cannot go out there and pluck them from the ethers (even though you'd love to!).

It just doesn't work that way.

There's only so much you can do.

Your baby needs to take the leap to you.

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The next round of "████████████████████" is coming up really soon! This is a 5- week online group journey specifically for women who want to connect with their baby when they are trying to conceive and invite their soul earthside. Join the waitlist to be the first to hear more. You'll find the link in my bio

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[hashtags deleted to protect client confidentiality]



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Social Post #2:

Graphic:

Reel supplied

Caption:

People wanna know if your offer will work for them in their particular situation. This is the biggest question on everyone's mind.

So when you're reviewing your launch, ask yourself "how well did I answer that question?" and "what else can I tweak to make sure that I address it better next time?".

Comment "[REDACTED]" below and I'll instantly send you a direct link for this episode.

[hashtags deleted to protect client confidentiality]

Social Post #3:

Graphic:

Photo supplied

Caption:

Have you heard of [REDACTED]?

They can be used to treat some types of injuries that affect the joints, muscles, tendons and ligaments. It involves injecting a concentrated volume of your own blood cells ([REDACTED] [REDACTED]) into the affected area which can promote healing and reduce inflammation.

It means having a blood test to extract [REDACTED], spinning it in a centrifuge to isolate the [REDACTED] and then re-injecting it back into the injured area.

Curious about [REDACTED]? Book an appointment with Dr [REDACTED], one of our GPs with a special interest in [REDACTED]. He'll help you to get to the root cause of your problem and assess whether [REDACTED] may be an option for you.

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Social Post #4:

Graphic:

Carousel style

Slide 1: Break these 4 rules to increase your launch profits

Slide 2: #1 | Set huge launch goals + work hard!

Setting big, scary goals for your launch and doing everything you can to reach them isn't usually the best way forward. Instead, set goals that are grounded in reality (stretch goals are fine though!) and focus on the process of how you'll get there—just don't let yourself burn out in the process.

Slide 3: #2 | Show up everywhere, every day and do it all!

If you do all the things, all of the time, then you run the risk of burning out before you even open the doors, leaving no energy left for actually selling your offer during cart open (and then deliver it after doors close). Instead, pick and choose what feels good to you and commit to doing that consistently.

Slide 4: #3 | Hype up your audience before your launch doors open!

Sorry (not sorry!) to burst your bubble, but excitement doesn't sell—*and* no-one will ever be as excited as you are about your offer! Instead, give them everything they need to be ready to buy your offer when the doors do open. This means bridging the [REDACTED] between where your audience is at and where they need to be to buy.

Slide 5: #4 | Keep banging on about value!

When doors are open, it's not always effective to just keep showing them how much value is in your offer. Instead, give them everything they need to make a decision about whether your offer is a good fit for them or not. Addressing their hesitations and objections will also help get the fence-sitters over the line.

Slide 6: CTA: "[REDACTED]" graphic

IG Caption:

There's all kinds of marketing "rules" out there in the online world that tell you what you should or shouldn't be doing when it comes to getting your offers out there. But the thing is—those one-size-fits-all rules don't take into consideration where you're at and where you want to go.

Swipe 📄 for 4 rules to break in your next launch for more profit.

💬 Comment "👉 [REDACTED]" below to register for my free 5-part email series to accelerate your launch profits.

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